



# The YCD Changemakers Gala

Dream Loud, Stand Proud



## Sponsorship Opportunities and Benefits

### **Date**

Saturday, September 13, 2025

### **Location**

Denver Art Museum  
100 W. 14th Avenue Parkway  
Denver, CO 80204

### **Event Website**

[ycdiversity.org/changemakers](http://ycdiversity.org/changemakers)

# About the Event

We invite you to **DREAM LOUD and STAND PROUD** with us at The YCD Changemakers Gala, our biggest community-building and fundraising event of the year! Come together with 300+ supporters of the youth movement for inclusion and justice as we honor and celebrate the work of our incredible youth and educators. Join us on **Saturday, September 13, 2025** to empower students organizing, educating, and taking action for inclusion and justice.

# Who We Are

Youth Celebrate Diversity (YCD) is a youth-led leadership and activism training program, where students ages 11-18 can build community, develop their identity and self-confidence, learn critical skills for advocacy and changemaking, and ignite a passion for advancing inclusion and justice in our communities. Our vision is that one day, every teen in America will feel safe, respected, and empowered to achieve their potential.

YCD organizes its work through chapters, which are youth-led spaces that leverage YCD's training and curriculum to bring students together for inclusion and justice. Each chapter is led by 2+ youth leaders and advised by 2 adult mentors.

YCD is the proud recipient of the 2018 Colorado Governor's Service Award for Outstanding Nonprofit Organization and the 2021 Inclusiveness@Work Nonprofit Award.

All proceeds from The Changemakers Gala will support YCD in sustaining its in-person programs and chapters in Colorado and New Mexico, while also strengthening our youth-led virtual training and education curriculum centered on diversity, inclusion, equity, and social justice that can be used by any middle or high school student or club in the United States.

# By the Numbers

Statistics from the 2024-25 program year



# Keynote Speaker

Soledad O'Brien



Soledad O'Brien is an award-winning documentarian, journalist, speaker, author, philanthropist, and founder of Soledad O'Brien Productions, a media production company dedicated to telling empowering and authentic stories on a range of social issues. She anchors and produces "Matter of Fact with Soledad O'Brien," a Hearst political magazine program seen in 95% of the country. She was inducted into the Broadcasting and Cable Hall of Fame in May 2023. She has made a name in podcasting, co-hosting the top-rated series "Who Killed JFK" with Rob Reiner for IHeart, reporting the Luminary series "Murder on the Towpath," and hosting "Growing up POC" on Audible, "Very Opinionated" on Quake, and "Everyday Wealth" for Edelman Financial.

Soledad has a national impact through her op-eds, social media, speeches, and books, including her critically acclaimed memoir "The Next Big Story" and 1.3 million X followers. She gave Congressional testimony on media disinformation. She has anchored shows and

specials on CNN, MSNBC, Nat Geo, BET, ABC, and CBS, co-anchored NBC's Weekend Today, and reported for PBS NewsHour and HBO Real Sports.

Her most recent project is her documentary "The End of Affirmative Action" which streamed on CBS, Paramount +, and YouTube. She is Executive Producer of the Peabody-Award-winning documentary, "The Rebellious Life of Rosa Parks" which premiered at the Tribeca Film Festival and streams on Peacock, and the multi-part series "Black and Missing", which won the Independent Spirit and NAACP awards and streams on HBO. Soledad O'Brien Productions has also produced documentaries for Discovery Plus, CNN, BET, PBS, and others.

O'Brien's work has been recognized with four Emmy awards, three times with the George Foster Peabody Award, four times with the Gracie Award, which honors women in media, twice with Cine Awards for her work in documentary films, twice with Telly Awards and with an Alfred I. DuPont Award.

She runs the PowHerful foundation with her husband which has helped dozens of young women get to and through college and connects thousands of others with assistance through regional mentoring conferences.

# Sponsorship Levels

## Presenting Sponsor – \$25,000

1 available

### Hospitality

- Two premium tables of 10 with company logo/name on table signage
- 20 VIP invitations to meet privately with keynote speaker Soledad O'Brien
- First right of refusal to become presenting sponsor of 2026 gala

### Pre- and Post-Event Marketing

- Recognition as presenting sponsor with logo on all event materials
- Recognition as presenting sponsor with logo on event website
- Mention in all press releases connected to event
- Social media thank-you post
- Inclusion in follow-up thank you e-blast to attendees and supporters
- Recognition at all YCD conferences for youth throughout 2025-2026 school year

### Recognition at Event

- Speaking opportunity (2-3 minutes)
- Verbal recognition from podium
- Recognition from digital screens at the event
- Full-page color ad in event program



# Advancing Justice Sponsor \$15,000

1 available

## Hospitality

- One premium table of 10 with company logo/name on table signage
- 10 VIP invitations to meet privately with keynote speaker Soledad O'Brien
- First right of refusal to become Advancing Justice Sponsor of 2026 gala

## Pre- and Post-Event Marketing

- Recognition as Advancing Justice Sponsor with logo on event website
- Social media thank-you post
- Inclusion in follow-up thank you e-blast to attendees and supporters

## Recognition at Event

- Speaking opportunity (2-3 minutes) at the VIP reception
- Verbal recognition from podium
- Recognition from digital screens at the event
- Full-page color ad in event program



# Accelerating Equity Sponsor \$10,000

1 available

## Hospitality

- One premium table of 10 with company logo/name on table signage
- 10 VIP invitations to meet privately with keynote speaker Soledad O'Brien
- First right of refusal to become Accelerating Equity Sponsor of 2026 gala

## Pre- and Post-Event Marketing

- Recognition as Accelerating Equity Sponsor with logo on event website
- Social media thank-you post
- Inclusion in follow-up thank you e-blast to attendees and supporters

## Recognition at Event

- Verbal recognition from podium
- Recognition from digital screens at the event
- Half-page color ad in event program



# Fostering Inclusion Sponsor \$7,500

1 available

## Hospitality

- One premium table of 10 with company logo/name on table signage
- 4 VIP invitations to meet privately with keynote speaker Soledad O'Brien
- First right of refusal to become Fostering Inclusion Sponsor of 2026 gala

## Pre- and Post-Event Marketing

- Recognition as Fostering Inclusion Sponsor with logo on event website
- Social media thank-you post
- Inclusion in follow-up thank you e-blast to attendees and supporters

## Recognition at Event

- Recognition from digital screens at the event
- Half-page color ad in event program



# Empowerment Sponsor – \$5,000

## Hospitality

- One table of 10 with company logo/name on table signage
- 2 VIP invitations to meet privately with keynote speaker Soledad O'Brien

## Pre- and Post-Event Marketing

- Logo on event website
- Social media thank-you post
- Inclusion in follow-up thank you e-blast to attendees and supporters

## Recognition at Event

- Recognition from digital screens at the event





# Leadership Sponsor – \$3,500

## Hospitality and Recognition at Event

- One table of 10 with company logo/name on table signage
- 2 VIP invitations to meet privately with keynote speaker Soledad O'Brien
- Logo in event program

# General Table – \$2,500

## Hospitality and Recognition at Event

- One table of 10 with company logo/name on table signage
- Listed in event program

# Individual Tickets

	Before July 1	After July 1
General Admission	\$150	\$180
VIP – Meet keynote speaker Soledad O'Brien!	\$200	\$250





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## Ticket and Sponsorship Form

### Basic Information

Company: \_\_\_\_\_ Contact: \_\_\_\_\_  
 Address: \_\_\_\_\_ Phone: \_\_\_\_\_  
 City/State/Zip: \_\_\_\_\_ Email: \_\_\_\_\_

### Sponsorship Options

- \$25,000 Presenting Sponsor
- \$15,000 Advancing Justice Sponsor
- \$10,000 Accelerating Equity Sponsor
- \$7,500 Fostering Inclusion Sponsor
- \$5,000 Empowerment Sponsor
- \$3,500 Leadership Sponsor

### Tables, Tickets, and Donations

- \$2,500 General Table for 10 guests
- \$150 Regular Tickets (#: \_\_\_\_\_ )
- \$200 VIP Tickets (#: \_\_\_\_\_ )
- We are not able to sponsor/attend this year, but would like to make a tax-deductible donation of \$ \_\_\_\_\_

### Payment Information

- My check is enclosed (make payable to Youth Celebrate Diversity)
  - Please charge my credit card:  Visa  Mastercard  American Express  Discover
- Name on credit card: \_\_\_\_\_  
 Card number: \_\_\_\_\_ Exp Date: \_\_\_\_ / \_\_\_\_ CVV: \_\_\_\_\_  
 Signature: \_\_\_\_\_
- Please send an invoice to this email address: \_\_\_\_\_

Please mail/email this completed form to: Youth Celebrate Diversity, 7900 E. Union Ave, Suite 1100, Denver, CO 80237 or [cmunro@ycdiversity.org](mailto:cmunro@ycdiversity.org). Contact Caleb Munro, Executive Director, at (720) 507-0746 with any questions.



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## Silent Auction In-Kind Donation Form

### Basic Information

Company: \_\_\_\_\_ Contact: \_\_\_\_\_  
Address: \_\_\_\_\_ Phone: \_\_\_\_\_  
City, State, Zip: \_\_\_\_\_ Email: \_\_\_\_\_

### Item Information

Description: \_\_\_\_\_ Est. Value: \_\_\_\_\_

Special arrangements, restrictions, etc.: \_\_\_\_\_

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Please check the appropriate boxes below:

- Donor will deliver or send item to YCD.
- Committee should pick up item.
- This is a gift certificate (must be valid through December 2025).
- We will email a high resolution image or photo for the item.
- Please have YCD photograph the item.

Please mail/email this completed form to: Youth Celebrate Diversity, 7900 E. Union Ave, Suite 1100, Denver, CO 80237 or [cmunro@ycdiversity.org](mailto:cmunro@ycdiversity.org). Contact Caleb Munro, Executive Director, at (720) 507-0746 with any questions.